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## Fresh Glass Debuts on KPBS September 15

August 16, 2022 (SAN DIEGO, CA) – *Fresh Glass*, a lifestyle series highlighting women and BIPOC innovators in food, beverage, and entrepreneurship, debuts September 15 at 8:30pm on KPBS. Created by Cassandra Schaeg and Theresa Hoiles, viewers will join Schaeg on adventures to wineries, breweries, and businesses created by women and BIPOC entrepreneurs.

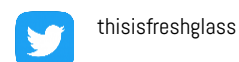
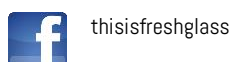
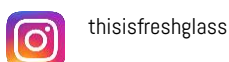
From the first Native American woman winemaker and her wife creating a path to their dreams to the first Creole woman in the United States to own a winery, *Fresh Glass* dives into the past, present, and future of industries traditionally underrepresented by women and BIPOC hopefuls.

Season One showcases businesses throughout California. Their backgrounds, personalities and journeys symbolize empowerment, grit, and perseverance. "I am privileged to share the stories of individuals who bet on themselves and took a leap, to pursue their entrepreneurial journey," says Schaeg.

Directed by two-time Emmy award-winning director, Michael Taylor, *Fresh Glass* is produced by NWB Imaging. *Fresh Glass* is the newest edition to KPBS's Explore Local Content Program. The Explore Project aims to collaborate with local producers on ideas for programs and series that reflect our diverse and dynamic community and allow audiences to connect over shared experiences.

"One of the key criteria we use to decide if we will bring a show to our lineup is what we call 'the Explorer Spirit.' Does the show invite audiences from all walks of life to explore new worlds, discover new ideas and broaden their horizons? *Fresh Glass* embodies this spirit. When Cassandra and Theresa reached out to me with their show and we saw the pilot, I knew this was something special," says John Decker, KPBS's interim associate general manager of content.

*Fresh Glass* airs Thursdays at 8:30pm from September 15-October 20 on KPBS-TV with encores airing throughout the year, and streams [online](#) and on [the PBS video app](#). It is also scheduled for national syndication in January 2023.



## Season One Innovators and Businesses

Innovators	Business	Location
Tara Gomez and Mireia Taribo	Camins2Dreams	Lompoc, CA
Claudette Zepeda	Executive Chef, Vaga Restaurant	Encinitas, CA
Timothy Parker	Chula Vista Brewery	Chula Vista, CA
Donnie Edwards	Best Defense Foundation	San Diego, CA
Denise Clarke	Altipiano Vineyard	Escondido, CA
Dr. Ricky Shabazz	San Diego City College	San Diego, CA
Donna DeBerry	County of San Diego Black Chamber of Commerce	San Diego, CA
Brandon Montgomery	Black Beer Travelers	San Diego, Ca
Benny Ashburn and Teo Hunter Amanda-Jane Thomas and Shanita Nicholas Leslie and LeAnn Jones	Crowns & Hops SIP & Sonder 1010 Wine and Events	Inglewood, CA
Chris Rivera Gerardo Espinosa Joseph Smith	Seis Soles Anaya Vineyards Vinture Wine Company	Lodi, CA
Phil Long Aaliyah Nitoto	Longevity Wines Free Range Flower Winery	Livermore, CA
Iris Duplantier Rideau	Rideau Vineyard	Solvang, CA
Jason McClain	McClain Cellars	Laguna Beach, Buellton, and Solvang, CA

### About Fresh Glass Productions LLC

*Fresh Glass* is a deep dive into food, beverage, and entrepreneurship with guests whose backgrounds, personalities, and journeys symbolize empowerment, grit, and perseverance. *Fresh Glass* brings tangible evidence that women and BIPOC leaders exist in industries traditionally overlooked. Guests embody a strong work ethic, purposeful business practices, and proof that the pursuit of the American dream runs through the veins of every citizen, no matter their color or gender. *Fresh Glass* is the first project through Fresh Glass Productions LLC. Founders Theresa Hoiles and Cassandra Schaeg created Fresh Glass Productions LLC to amplify the voices of women and BIPOC entrepreneurs. Our mission is to be the conduit to representation through storytelling, community engagement, and advocacy.

### About KPBS

KPBS connects, reflects, and serves all of our communities with trusted programming and dialogue. KPBS delivers this content to more than 1.3 million audience members weekly via multiple platforms, including television, radio, and digital media. As a public service of San Diego State University, education is a core value – from children’s programming to community discussions on important issues our region is facing, to local news coverage. KPBS provides stories that make us think, help us dream, and keep us connected. For more information, visit [kpbs.org](http://kpbs.org).



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