



FOR IMMEDIATE RELEASE

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Fresh Glass Productions Receives Prestigious Emmy Nominations for its Groundbreaking Exploration of Women and BIPOC Innovators in the Food, Beverage, and Wine Industries

May 9, 2023 (San Diego CA) - *Fresh Glass*, the captivating television series that shines a spotlight on the inspiring stories of women and BIPOC innovators in the realms of food, beverage, and entrepreneurship, received two Emmy Nominations from the National Academy of Television Arts & Sciences Pacific Southwest Chapter.

Fresh Glass was nominated in the following categories:

- **Arts & Entertainment** *Fresh Glass* – Episode 2 A Thirst for Giving, Theresa Hoiles, Cassandra Schaeg, michael taylor, Trevor Neuenswander, Anthony Engaldo, Fresh Glass Productions, LLC.
- **Talent – Anchor- Weather** Cassandra Schaeg – *Fresh Glass* – Host, Cassandra Schaeg, Glass Productions, LLC.

Airing on KPBS, PBS app, and YurView *Fresh Glass* has become a trailblazer in the television landscape by elevating stories that have historically been overlooked or marginalized. The Emmy nomination is a testament to the show's outstanding production quality, captivating storytelling, and its significant impact on cultural representation within the food, beverage, and entrepreneurship sectors. The show offers a refreshing perspective on the challenges, triumphs, and unique experiences faced by these trailblazers, serving as an inspiration for aspiring entrepreneurs and promoting inclusivity and diversity within the industry.

"Theresa and I are incredibly honored and humbled by the Emmy nominations. *Fresh Glass* was born out of a desire to change the narrative and celebrate the extraordinary individuals. Being evaluated by our peers solidified the importance of representation in media," said Cassandra Schaeg, Co-Creator, Producer, and Host of Fresh Glass Productions LLC.

The Emmy nominations for *Fresh Glass* underscores the increasing demand for diverse and inclusive programming that reflects the rich tapestry of our society. It highlights the positive impact of television in promoting representation, equality, and inspiring change in traditionally underrepresented communities.

Fresh Glass is grateful to its dedicated viewers and supporters who have embraced the show's message and rallied behind its mission. The Emmy nomination further motivates the production team to continue their



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mission of fostering inclusivity and showcasing the incredible stories of women and BIPOC innovators in the food, beverage, and entrepreneurship industries.

Winners of the Emmy Awards will be announced June 17, 2023, at the Westin Rancho Mirage in Rancho Mirage, CA. Fresh Glass eagerly awaits the outcome, acknowledging the exceptional talent and creativity of its fellow nominees. A complete list of nominees can be viewed at <https://nataspsw.org/emmy-award-nominees/>

Fresh Glass was sponsored by Visit California, The Conrad Prebys Foundation, Stone Brewing, Beyond Law, KPBS Explore Program, and the *Fresh Glass* Innovators crowdfunding campaign.

About Fresh Glass Productions LLC. Fresh Glass Productions is a groundbreaking production company that showcases the stories of women and BIPOC innovators in the food, beverage, and entrepreneurship industries. Created by Cassandra Schaeg and Theresa Hoiles, they set out to create captivating storytelling and insightful interviews, the show celebrates the achievements and contributions of underrepresented communities, providing a platform for their voices to be heard and celebrated. *Fresh Glass* is dedicated to inspiring change, fostering inclusivity, and promoting diverse narratives within the industry.



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